

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This Cookie Policy was last updated on 30th January 2023 and applies to citizens and legal permanent residents of the United Kingdom.*

## 1. Introduction

Our website, <https://www.rapidcarcheck.co.uk> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

## 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

## 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside <https://www.rapidcarcheck.co.uk>. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

## 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

## 5.5 Social media

On our website, we have included content to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks. This content is embedded with code derived from third parties and places cookies. This content might store and process certain information for personalised advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymised as much as possible.

# 6. Placed cookies

## Google Ads Optimization

Marketing/Tracking

Consent to service google-ads-optimization

### Usage

We use Google Ads Optimization for showing advertisements. [Read more](#)

### Sharing data

For more information, please read the [Google Ads Optimization Privacy Statement](#).

## Marketing/Tracking

### Name

[google\\_experiment\\_mod\\*](#)

### Expiration

3 months

### Function

Store and track visits across websites

### Name

[1p\\_jar](#)

### Expiration

1 month

### Function

Provide ad delivery or retargeting

## Google various services

Functional, Marketing/Tracking

Consent to service google-various-services

### Usage

We use Google various services for website development. [Read more](#)

## Sharing data

For more information, please read the [Google various services Privacy Statement](#).

### Functional

#### Name

[google\\_auto\\_fc\\_cmp\\_setting](#)

#### Expiration

persistent

#### Function

Store cookie consent preferences

### Marketing/Tracking

#### Name

[\\_\\_gpi](#)

#### Expiration

#### Function

## WordPress

Consent to service wordpress

Functional

## Usage

We use WordPress for website development. [Read more](#)

## Sharing data

This data is not shared with third parties.

### Functional

#### Name

[wordpress\\_test\\_cookie](#)

#### Expiration

session

#### Function

Read if cookies can be placed

#### Name

[wordpress\\_logged\\_in\\_\\*](#)

#### Expiration

persistent

#### Function

Store logged in users

## Google Analytics

Statistics

## Consent to service google-analytics

### Usage

We use Google Analytics for website statistics. [Read more](#)

### Sharing data

For more information, please read the [Google Analytics Privacy Statement](#).

## Statistics

### Name

[\\_ga\\_\\*](#)

### Expiration

1 year

### Function

Store and count pageviews

### Name

[\\_ga](#)

### Expiration

2 years

### Function

Store and count pageviews

**Name**

[\\_gid](#)

**Expiration**

1 day

**Function**

Store and count pageviews

**Google Adsense**

Marketing/Tracking

Consent to service google-adsense

**Usage**

We use Google Adsense for showing advertisements. [Read more](#)

**Sharing data**

For more information, please read the [Google Adsense Privacy Statement](#).

**Marketing/Tracking****Name**

[\\_gcl\\_au](#)

**Expiration**

persistent

**Function**

Store and track conversions

**Name**

[google\\_adsense\\_settings](#)

**Expiration**

persistent

**Function**

Provide ad delivery or retargeting

**Litespeed**

Functional

Consent to service litespeed

**Usage**

We use Litespeed for website hosting. [Read more](#)

**Sharing data**

This data is not shared with third parties.

**Functional**

**Name**

[\\_lscache\\_vary](#)

**Expiration**

2 days



**Function**

Provide the prevention of cached pages

**PixelYourSite**

Statistics

Consent to service pixelyoursite

**Usage**

[Read more](#)

**Sharing data**

This data is not shared with third parties.

**Statistics****Name**

[pysTrafficSource](#)

**Expiration**

1 day

**Function**

Store referring website

**Name**

[pys\\_landing\\_page](#)

**Expiration**

session

**Function**

Store which page was visited first

**Miscellaneous**

Purpose pending investigation

Consent to service miscellaneous

**Usage**

**Sharing data**

Sharing of data is pending investigation

**Purpose pending investigation**

**Name**

wpseoFrontendInspectorOpen

**Expiration**

**Function**

**Name**

pys\_session\_limit

**Expiration**

**Function**

**Name**

pys\_start\_session

**Expiration**

**Function**

**Name**

pys\_advanced\_form\_data

**Expiration**

**Function**

**Name**

\_\_gads

**Expiration**

**Function**

**Name**

last\_pysTrafficSource

**Expiration****Function****Name**

last\_pys\_landing\_page

**Expiration****Function****Name**

pys\_first\_visit

**Expiration****Function**

## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of

cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### **7.1 Manage your consent settings**

## **8. Enabling/disabling and deleting cookies**

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## **9. Your rights with respect to personal data**

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

## **10. Contact details**

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

United Kingdom

Website: <https://www.rapidcarcheck.co.uk>

Email:

This Cookie Policy was synchronised with [cookiedatabase.org](https://cookiedatabase.org) on 30th January 2023

## Cookie consent settings

- prefix => cmlpz\_
- user\_banner\_id => 1
- block\_ajax\_content =>
- do\_not\_track\_enabled =>
- consenttype => optin
- region => uk
- geoip =>
- dismiss\_timeout =>
- disable\_cookiebanner =>
- soft\_cookiewall =>
- dismiss\_on\_scroll =>
- cookie\_expiry => 365
- locale => lang=en&locale=en\_GB
- categories => statistics, marketing
- tcf\_active =>
- forceEnableStats =>
- preview =>
- clean\_cookies =>
- id => 1
- header => Manage Cookie Consent,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Manage consent
- manage\_options => View preferences
- save\_settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => We use technologies like cookies to store and/or access device information. We do this to improve browsing experience and to show personalised ads. Consenting to these technologies will allow us to process data such as browsing behaviour or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category\_functional => Functional
- category\_preferences => Preferences,1

- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage\_consent\_options => hover-hide-mobile
- use\_categories => view-preferences
- privacy\_link\_us => #